

jane blaise ciminera

Social Impact Design + Art Direction

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Experience

Freelance Graphic Designer

August 2021 – Present

Penn State Great Valley

Responsible for the creation of branded marketing materials for campus development. Materials include digital newsletters, large format and stationary print materials that highlight the University's philanthropic endeavors.

PMA Companies

Develop an array of branded materials, including corporate print collateral, web graphics, digital presentations, and promotional materials.

Godfrey Daniels Coffee House

Designed a publication commemorating the music venue for five decades worth of excellent tunes and cultural contribution through rhythm and blues.

Rocky Run YMCA

Childcare Worker

August 2021 – September 2022

Supervised 60+ children, ages 1 to 12 years, lead programmed classes focused on their cultural and artistic enrichment, and organized community events.

Jerk Magazine

Graphic Designer

September 2020- May 2021

Collaborator and illustrator for the student run magazine, focusing on politics, culture, and style to jerk people out of apathy.

AIGA

Communications Director

May 2020 – May 2021

Served on the executive board of the Syracuse University chapter. I was responsible for public relations, event promotion, developing a brand system, social media, creating apparel, and more.

Women in Design

Graphic Designer

August 2018 – May 2021

An interdisciplinary design collective, emphasizing women within the design industry. I designed promotional material for networking events, workshops, and lectures.

United Nations World Expo

Project Manager & Designer

August 2019 – December 2019

Worked with an interdisciplinary team to conceptualize, materialize, and present designs to the UN for the 2020 World Expo in Dubai.

Medbiz

Graphic Designer

April 2018 – August 2018

Rebranded the on-line medical supplies ordering software with a comprehensive brand system.

Recognition

GDUSA's 58th Annual Design Awards

December 2021

Exceptional branding design for Below the Buckle Women N' Rodeo. The brand was conceived, developed, researched, conceptualized, and designed while studying at Syracuse University.

GDUSA's 2021 Students to Watch

February 2021

The annual feature recognizes top students that have found personal and professional growth through their academic programs.

C.W. Pike Award

April 2020

Granted by the university, school, and department faculty to a single outstanding junior in the Communications Design program

SU School of Design Peer Advisor

May 2019 – May 2020

Mentored incoming freshmen in design to help them acclimate to university.

United Nations Representative

December 2019

Chosen to pitch conceptual designs for the United Nations World Expo 2020 on behalf of my Syracuse University School of Design peers, department, school, and university.

Education

Syracuse University

Visual and Performing Arts

BFA, Communications Design
Minor, Women & Gender Studies
Magna Cum Laude

Syracuse Abroad

Florence, Italy

Skills

Creative

Branding
UX/UI Design
Editorial
Packaging
Illustration
Exhibition Design
Copywriting

Technical

Ideation
Typography
Adobe Creative Suite

Personal

Collaborative
Proactive
Curious
Passionate
Empathetic