

jane blaise ciminera

Social Impact Design + Art Direction

610.246.2818
janebciminera.com
janebciminera@gmail.com

Experience

Rocky Run YMCA Childcare Worker

August 2020 – Present

Developed activities to encourage creative expression, aided in the developmental progress, juggled the engagement and supervision of 50+ children, and lead programmed classes for 1 to 12 year olds.

Rocky Run YMCA Camp Counselor

May 2019 – August 2020

Responsible for the engagement and wellbeing of the campers, exercising quick thinking, creativity, storytelling, and problem solving.

Jerk Magazine Graphic Designer

September 2020

Collaborator and illustrator for the student run magazine, focusing on politics, culture, and style to jerk people out of apathy.

Recognition

GDUSA's 58th Annual Design Awards

December 2021

Exceptional branding design for Below the Buckle Women N' Rodeo. The brand was conceived, developed, researched, conceptualized, and designed while studying at Syracuse University.

GDUSA's 2021 Students to Watch

February 2021

The annual feature recognizes top students that have found personal and professional growth through their academic programs.

C.W. Pike Award

April 2020

Granted by the university, school, and department faculty to a single outstanding junior in the Communications Design program

AIGA Communications Director

May 2020 – May 2021

Served on the executive board of the Syracuse University chapter. I was responsible for public relations, event promotion, developing a brand system, social media, creating apparel, and more.

University Union Graphic Designer

August 2019 – August 2020

Executive board member, creating promotional material for concert series, cinematic screenings, and other student run events. Collaborated with other student organizations.

David Gray Seminar Audience Member

September 2018

Learned advertising techniques and strategies from award-winning director and filmmaker, David Gray.

SU School of Design Peer Advisor

May 2019 – May 2020

Mentored incoming freshmen in design to help them acclimate to university.

United Nations Representative

December 2019

Chosen to pitch conceptual designs for the United Nations World Expo 2020 on behalf of my Syracuse University School of Design peers, department, school, and university.

Education

Syracuse University Visual and Performing Arts

Class of 2021

BFA, Communications Design
Minor, Women & Gender Studies
Magna Cum Laude

Syracuse Abroad

Florence, Italy

Spring 2020

Women in Design Graphic Designer

August 2018 – May 2021

An interdisciplinary design collective, emphasizing women within the design industry. I designed promotional material for networking events, workshops, and lectures.

United Nations World Expo Project Manager & Designer

August 2019 – December 2019

Worked with an interdisciplinary team to conceptualize, materialize, and present designs to the UN for the 2020 World Expo in Dubai.

Medbiz Graphic Designer

April 2018 – August 2018

Rebranded the on-line medical supplies ordering software with a comprehensive brand system.

Skills

Professional

Brand Development
Ideation
Critical Thinking
Publication Design
Advertising
Adobe Creative Suite
Illustration
Bookbinding
Exhibition Design
Copy Writing
Photography
Editorial
Website Design
Packaging
Research

Personal

Collaborative
Proactive
Optimistic
Reliable
Passionate
Curious